

# How Mail Delivery Works

June, 2023

Presented by Brad Hill, Interlink

## 2 Mail Delivery Myths

It takes days to deliver the mail

## 2 Mail Delivery Myths

~~It takes days to deliver the mail~~

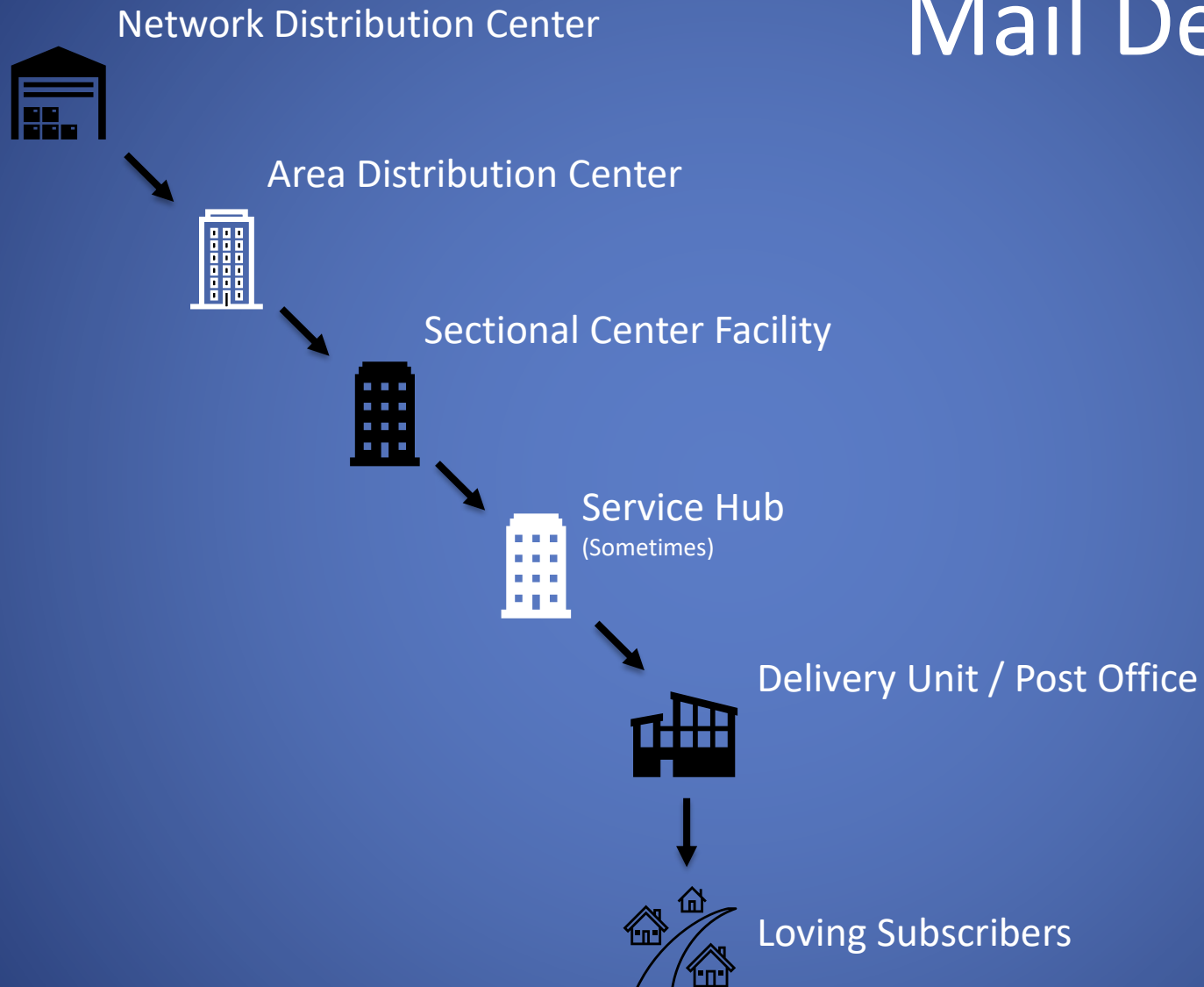
USPS may drop Saturday delivery

## 2 Mail Delivery Myths

~~It takes days to deliver the mail~~

~~USPS may drop Saturday delivery~~

# Mail Delivery Flow



# Destination Entry

## Reduce Postage

- Preferred pricing, saving 4.5+ cents/lb.
- Fewer, larger (40 lb.) bundles allowed
- Eliminates bundle/sack/tray/pallet fees
- In-county and Outside-county

## Improve Delivery

- Enables overnight/next day delivery

# Service Hub Entry

- Former USPS plants that no longer “work” mail
- Cross-dock transfers to downstream post offices
- Can improve delivery to nearby towns by days
- Grants DSCF entry rate, saving ~\$0.035/lb. or more

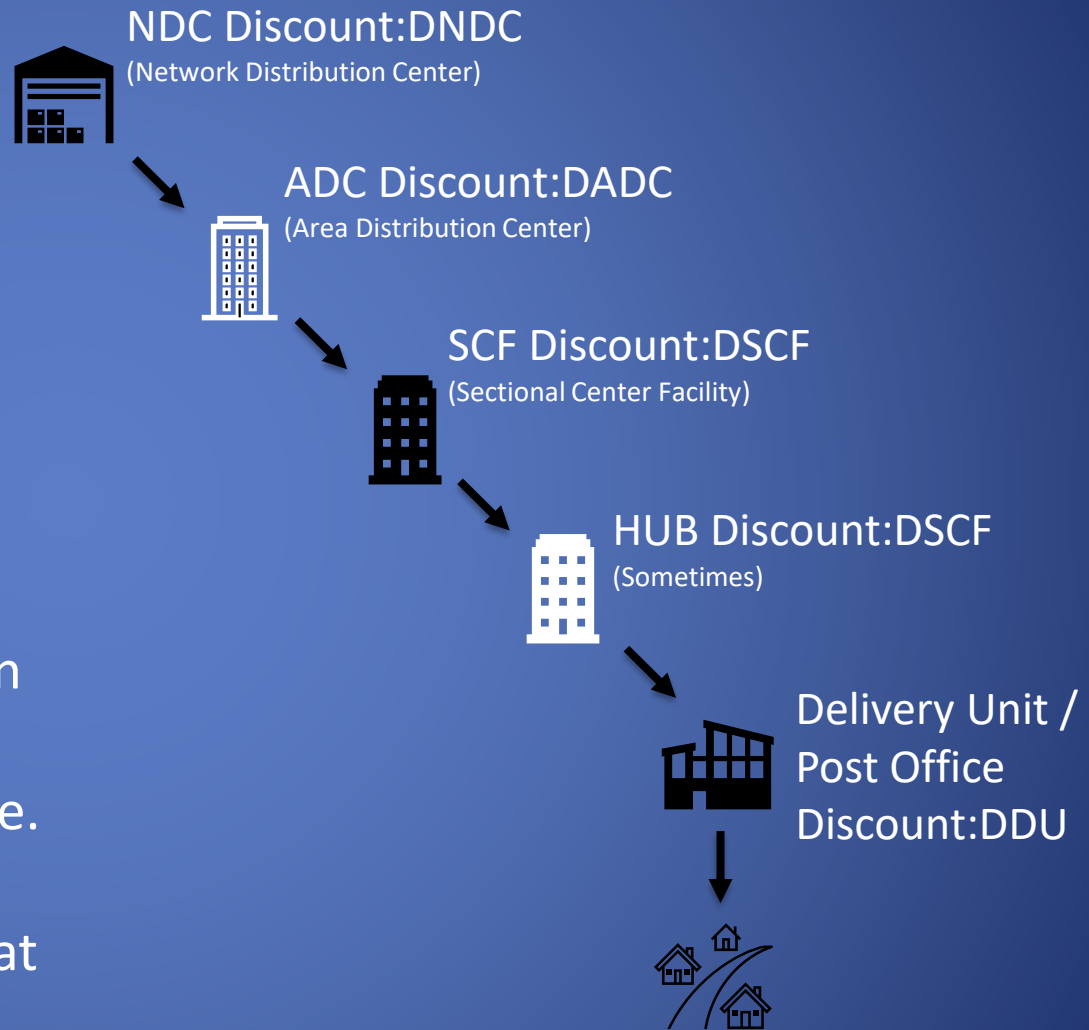


# Destination Entry Discounts

The closer mail is entered to its final destination, the faster it makes it into the hands of subscribers.

Destination entry discounts may apply when entering mail at any facility with a service area that includes the final delivery ZIP Code.

Use <https://fast.usps.com> to determine what facilities serve each ZIP Code.





# Mail Entry Methods

## Exceptional Dispatch

Verify and pay only at original post office of entry.

No additional paperwork.

No additional fees.

Periodical Mail only.

Must submit paperwork electronically (eDoc)

## Authorized Additional Entry

Verify and pay at destination facility.

Requires one-time application via USPS form PS-3510 and application fee.

Commonly used when dropping mail not delivered by entry facility.

## Plant-verified Drop Shipment (PVDS)

Verification and payment at original post office or DMU.

USPS form PS-8125 required for each additional entry location.

No additional fees.

Only available for Full-Service Mailings.

# Mail Entry Planning

- Identify Post Offices (DDU) Serving Current Subscribers
- Identify USPS Plants Covering NP Market
- Communicate with USPS to Secure Same-Day Service
- Entry via Exceptional Dispatch is a Must
- Overnight Drop Requires Electronic Paperwork for USPS
- Use Software to Calculate Exact Postage for Known Issue

# Periodicals Overnight Drop

- **Allows Entry when BMEU is closed**
- Funding for mailing must be available in advance
- Mailing up to 500,000 copies per year
- Mailing up to 10,000 copies per postage statement
- At least 50% or more mailed copies are in-county
- Mail weekly or more frequently
- Submit postage statements electronically (eDoc)
- Requires enrollment in USPS' Alternate Marked Copy program
- Apply through BMEU Manager or MSSC (USPS Help Desk)

Questions now?

Questions Later

Brad Hill, Interlink

[brad@ilsw.com](mailto:brad@ilsw.com)

(888) 473-3103